

Barbara Rosini

Illustrator

barbararosini.com
rosinib6@gmail.com

Instagram @_rosinib
(514) 758-3630

Work Experience

Lindbak+Lindbak Nordic Publishing House - Denmark

Freelance Illustrator for children book

December 2020 - May 2021

Bombardier Aerospace - Montréal, Canada

Project Manager and Lead UI/UX Designer

April 2013 - January 2019

- Prepared the action plan, vision statement and initial requirements to launch the project of building an in-house authoring tool application.
- Created promotional content, which included a launch video, to onboard stakeholders, mid-level managers and capture user buy-in.
- Collaborated with the graphic artist to create the application logo and branding identity, which also included guidelines for functionality and navigation, specifications in CSS terms and graphic images.
- Collaborated with software developers to meet infrastructure needs and backend/frontend development strategies, whilst maintaining the design vision for features.
- Documented customer use cases, workflows and created wireframe mockups based on them.
- Designed instructor-led content and training material for the application end-user.
- Managed team members remotely in different parts of the world by setting up expectations and workloads.

Bombardier Aerospace - Montréal, Canada

Technical Illustrator Lead

February 2008 - April 2013

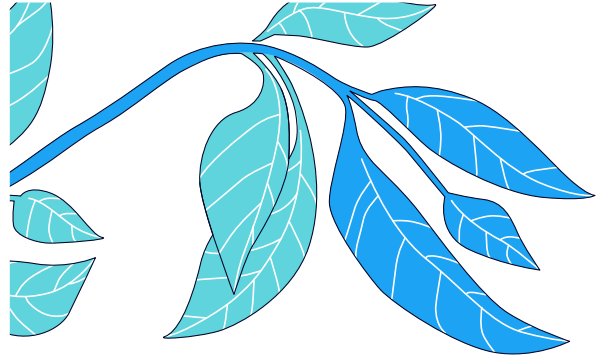
- Illustrated aircraft parts intended for print in maintenance and pilot training manuals, as well as digitally compatible graphics for classroom training and eLearning courses.
- Animated procedures and created linear animation sequences to support classroom and eLearning engagement.
- Captured video sequences on the iPad and edited short "how-to" videos to help pilot trainees transition into using an authorized app, available on iPads, as reference in the cockpit.
- Trained illustrators/graphic artists at various levels in Adobe Illustrator, Photoshop, Flash, and Edge Animate.
- Collaborated daily with SMEs, content editors, instructional designers and illustrators.

Bombardier Aerospace - Montréal, Canada

Graphic Artist

June 2007 - January 2008

- Designed and illustrated aircraft safety cards intended for emergency protocols and to support maintenance requirements.
- Customized aircraft safety cards to align with customer branding.
- Created branded templates for promotional use in international trade shows and for internal communication purposes.



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Skills

Design Tools	Proficiency
- Adobe Illustrator	- Expert
- Adobe Photoshop	- Proficient
- Adobe Animate	- Proficient
- Adobe Acrobat	- Proficient
- Adobe Premiere	- Intermediate

Web Design / Development

- HTML & CSS
- Wordpress
- Github
- UI/UX mockups
- Adobe Dreamweaver
- Project Management

Drawing

- Traditional mediums :
graphite pencils and ink pens.
- Digital mediums :
apple pencil with Adobe Fresco, Illustrator Draw and Photoshop Sketch apps.

Achievements

- Published in "Cloud Lake Literary" Magazine volume 2, 2021
- Received a Special Merit Award 'Top50 artists of 2020' by The Marketer Magazine, 2021
- Received Honorary Mention certificate for NAVS.org animal contest, 2019
- Published in "Room" Magazine volume 40.4, 2017

Education

2004 - 2007
DEC, Illustration and Design
Dawson College – Montréal, Canada

Languages

- English : Native
- French : Proficient
- Italian : Intermediate